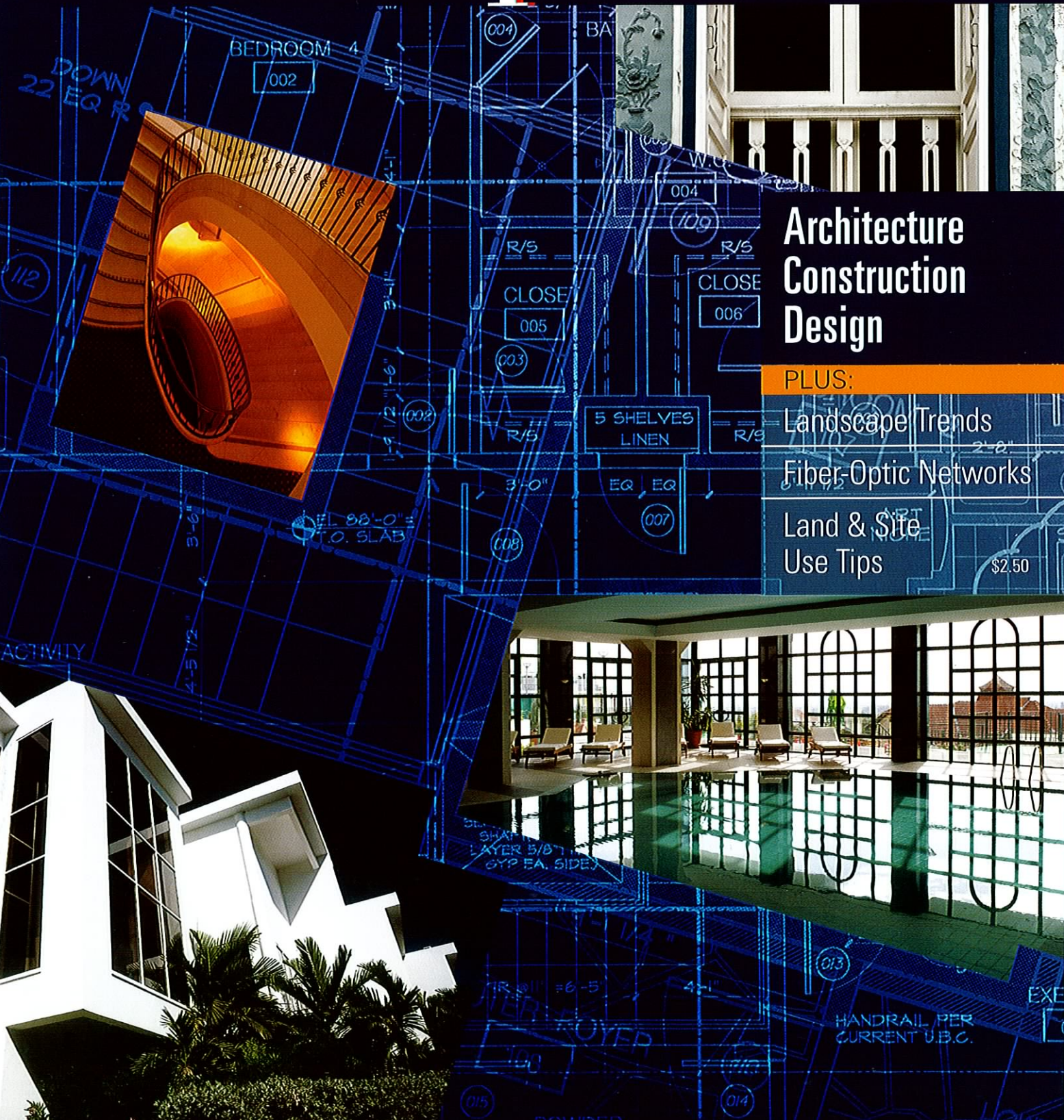


Developments

August 2007

The Voice of the Vacation Ownership Industry



Architecture Construction Design

PLUS:

Landscape Trends

Fiber-Optic Networks

Land & Site
Use Tips

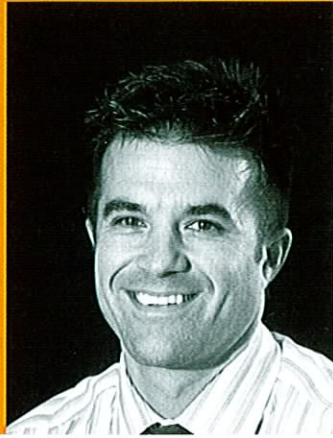
\$2.50

Member Profile

David R. Partridge, AIA

Principal, Hospitality Accounts

Ankrom Moisan Associated Architects



About David

David Partridge is a managing principal of AMAA. He joined the firm in 1991 right out of college as the 29th employee. In 2001, after his involvement in a diverse range of project types from continuing care retirement communities to mixed-use multi-story condominiums, he decided to concentrate his career solely on hospitality projects. He now has a dedicated "Leisure Group" team of 35 architects and 15 interior architects who have worked on more than 150 projects in three countries and 23 states. He wants to continue to develop AMAA's Leisure Group in five key project areas of North America, Asia, and the Middle East: hotel, timeshare, resort, restaurant, and casino.

About AMAA

Ankrom Moisan Associated Architects was formed in 1983 by Stewart Ankrom and Tom Moisan. Beyond the normal architectural services, this firm provides full service interior design, sustainable design, quality control, specification writing, rendering, project models, land use and entitlement services, and graphic design support. AMAA offer these resources, along with a client-centered attitude and successful track record, to provide a unique experience and help exceed expectations for service, budget, and design excellence.

Their growth has been based on 17 principles that maintain a "hands on" approach characteristic of a smaller "high touch" firm but with the strength afforded by our many employees. AMAA has completed varied projects ranging from small renovations to high rise structures. The practice includes hospitality and commercial projects, public and private work involving healthcare and community facilities, multi-family and senior housing, churches, and institutional.

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What trends do you see developing in the vacation ownership industry in terms of design/architecture?

Mixed use, increased density, reduced energy use, more renovation projects, and a healthy market.

How is green/sustainable design being incorporated into the vacation ownership properties you work on?

Energy and material savings equals cost savings. Environmental concerns are taken into account from day one. Some moves save money at no additional cost, others require an upfront investment. We have a 110-person green team who works with our clients to find appropriate solutions.

What is the most important aspect of designing a resort that creates memorable environments and great experiences?

Building project teams around clients and their projects. We've found that if you get the right people in the same room moving in the same direction, the project will go more smoothly. This creates more opportunities for the best guest experience.

What do you find to be the most challenging aspect of designing a resort, mixed-use, or fractional property?

Being able to provide the owner with just the right balance of leading-edge architecture and experience within the owner's prescribed brand and identity (and budget).

How did you become involved in the hospitality design industry?

Our firm had worked on many hospitality projects, and then, in 2001, we got a call from a contractor who introduced us to Trendwest/Worldmark. We have supported more clients and grown our team from six to 50 people since that call.

RANDOM THOUGHTS

If you could do have any other job (real or fictitious), what would you do?

I would have been a race car driver and eventually a team owner.

What are three things you would like to accomplish in your lifetime?

Complete hospitality projects in space (I'll take the 1st site visit); spend four weeks per year providing pro bono architectural

services to developing countries; and make a difference in our world with sustainable hospitality practices.

What is one thing you think scientists should invent?

An artificial heart that outperforms the one we are born with

Who/what makes you laugh?

The late Chris Farley (Saturday Night Live)